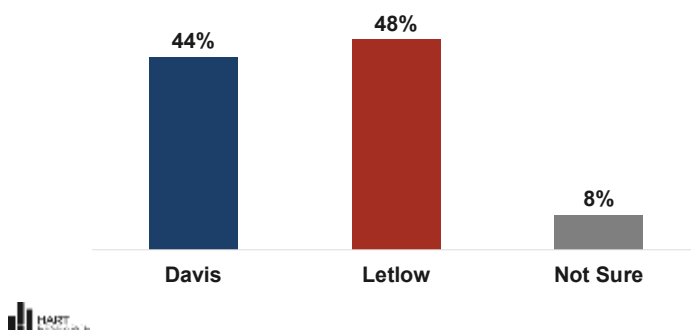


TO: Jamie Davis for U.S. Senate
FROM: Hart Research Associates
DATE: September 22, 2026
RE: Recent statewide survey shows Jamie Davis within the margin of error; strong reaction to his positive message

Hart Research Associates conducted a statewide survey between September 17 and 19, 2026, among 500 likely Louisiana voters via landline, cell phone, and text-to-web. The survey was representative of the November 2026 electorate by key demographic, geographic, and partisan factors, and has a margin of error of $\pm 4.5\%$.

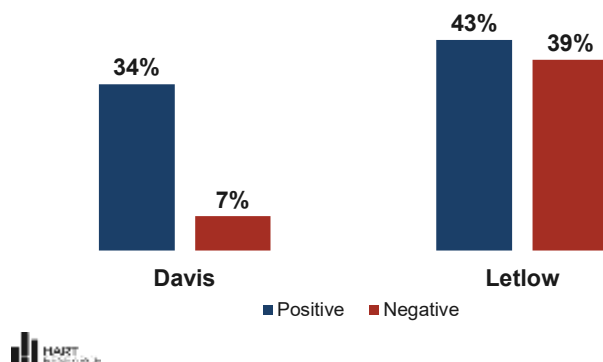
Our survey shows that Jamie Davis is within striking distance of Julia Letlow in the initial trial heat, despite the Republican's name recognition advantage:

Initial Trial Heat



The fact that Jamie is within the margin of error of Congresswoman Letlow is notable given her name recognition is double his (82% for Letlow, versus 41% for Davis). However, Letlow is a much polarizing figure, while Jamie has strong popularity among the Louisiana voters that are currently familiar with him. And among the nearly quarter of voters that are not registered with either major party, and thus an important swing group, Letlow's "negative" (42%) far outpaces her "positive" (28%).

Feeling Thermometer

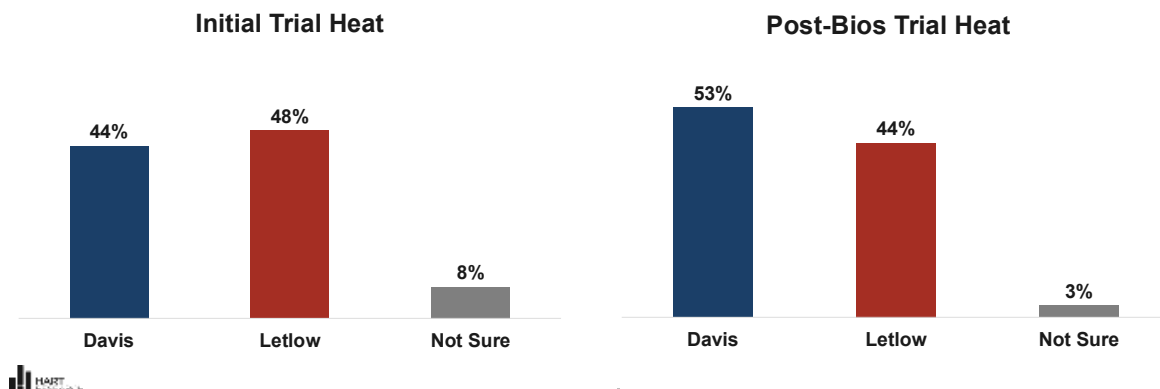


There are several key survey findings that indicate Jamie's ability to gain support and move past Letlow, provided he can gain the support and funding to increase his statewide name recognition.

First, Jamie Davis holds a significant lead of better than two to one among the portion of the electorate that is familiar with BOTH candidates.

Second, Jamie Davis leads with non-partisan voters by a notable 47% to 41% margin.

And more importantly, Jamie jumps into the lead after we provide survey respondents with POSITIVE descriptions of both candidates (for Letlow we noted she was the first Republican woman elected to Congress from Louisiana, had a distinguished career in higher education, and is endorsed by President Trump; and for Jamie, we informed voters of his background as a third generation row-crop farmer and his public service work in his local community). As the following chart shows, Jamie Davis leads Congresswoman Letlow by a solid margin after survey respondents hear about each candidate:



The Louisiana Senate race starts in a competitive position, due in large measure to the same dynamics present in the rest of the nation--disenchantment with President Trump, even in a state he won by a strong margin in 2024 (Trump's current job rating in Louisiana is underwater). Combined with Julia Letlow's polarizing image (because she is tied to an institution held in strong disrepute) AND Jamie Davis's independent and outsider background, Louisiana voters are highly receptive to electing a Democrat to the Senate this November. Our survey data indicates that if Jamie Davis has the financial resources to increase his profile and communicate his positive message to a statewide audience, he has strong prospects of mounting a winning campaign.